



# TIED TO A CAUSE

October 9, 2008



## THE CAUSE

**M**ainstream Marketing and Ccoral (Canadian Clinic of Rejuvenation and Longevity) encourage you to take a much needed break from your busy schedule and join us on Thursday, October 9, 2008 for the Tied to a Cause ~ 1K Fun Walk. Proceeds to benefit the Windsor & Essex County Cancer Foundation and Windsor Regional Cancer Centre.

This one hour event is open to people of all ages and entry is simple. Show your best tie as an individual or as a team ~ **creativity is encouraged**. Ties can worn anywhere on your body (good judgement is encouraged).

Great prizes to be awarded for the following categories:

- Best individual participant's tie
- Best team tie
- Most artistic/creative tie
- Ugliest tie

Support your local cancer centre by "tie-ing" yourself to a great cause at the Tied to a Cause Event!

## ABOUT THE CENTER



**I**n 2008, an estimated 27,300 people will die of cancer in Ontario, and 63,000 new cases will be diagnosed. Approximately 2,000 of those cases will come from residents in Windsor and Essex County.

We are all aware that cancer will eventually touch our lives in some way (through a family member, friend, neighbour or colleague) as cancer diagnosis is becoming more and more frequent.

In the past five years, the Windsor Regional Cancer Centre has seen a 47% increase in visits. Your participation in the Tied to a Cause Event is more rewarding than you know.

All of the funds raised by the Foundation, through donations and events, remain in this community to fulfill the Foundation's goals of enhancing the care and treatment of cancer patients in Windsor and Essex County, and supporting locally based cancer research.

visit [www.ttac.ca](http://www.ttac.ca) | wear your tie!



